



British Columbia School Superintendents Association

# BCSSA FALL CONFERENCE 2007

for provincial, district and school administrators, teachers, trustees, parents and student leaders

November 15 and 16 · Victoria Conference Centre

BCSSA Annual General Meeting  
November 15 · 4:30 p.m.

John Abbott



Andy Hargreaves



Calvin Helin



Sir Ken Robinson



Mary Ellen Turpel-Lafond



## Leading with passion

Luminaries in the fields of education, business, justice and social policy come together to address the most important issues facing our schools. They will share their views on the quintessential school and how creativity, diversity and resource development can turn challenges into opportunities for every learner.

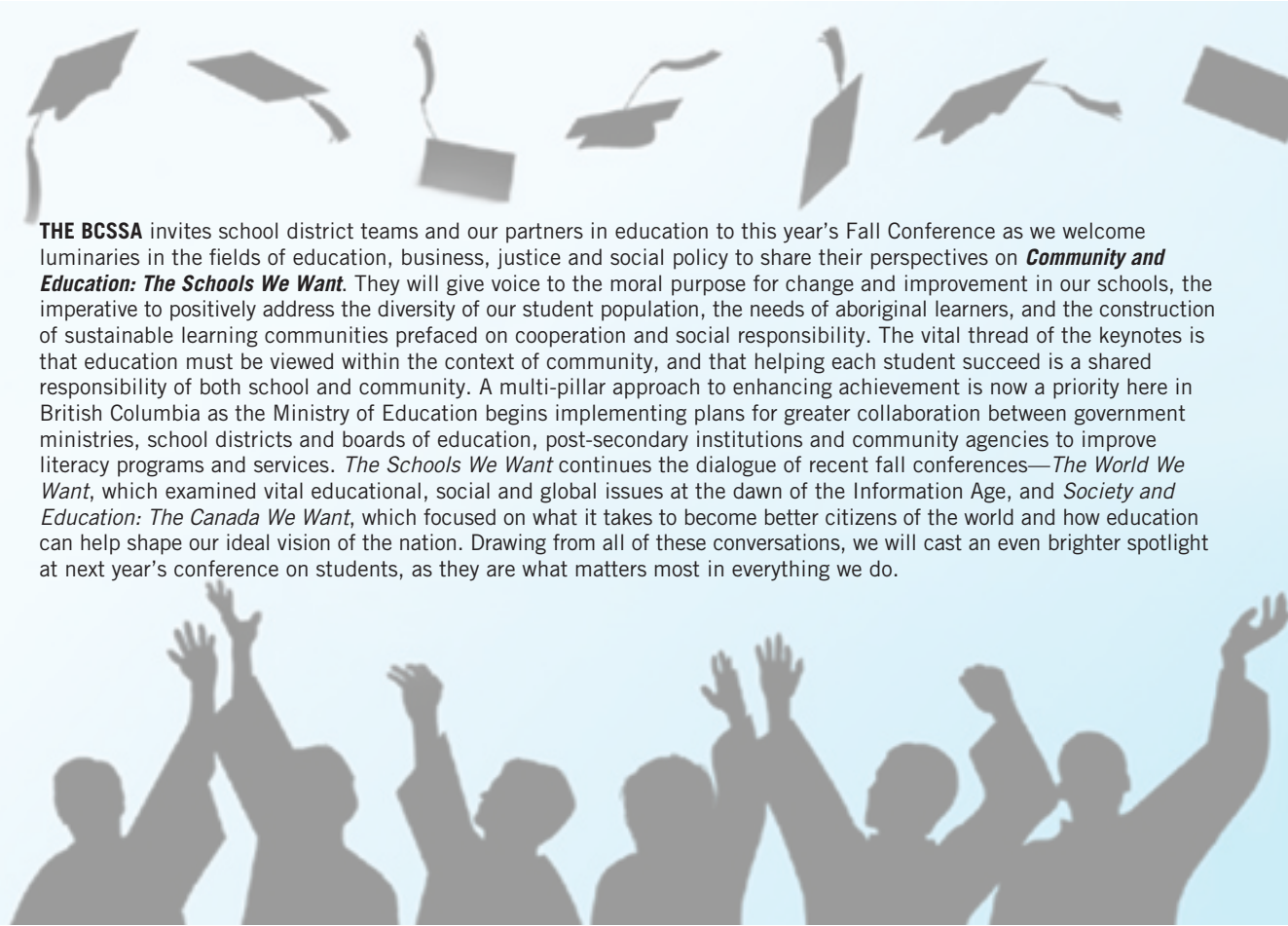


*Watch for information on*

Special session (November 14)

**ROAD TO 2010** – An update on connecting schools to the Vancouver 2010 Olympic and Paralympic Winter Games

**REGISTER YOUR DISTRICT TEAM NOW**



**THE BCSSA** invites school district teams and our partners in education to this year's Fall Conference as we welcome luminaries in the fields of education, business, justice and social policy to share their perspectives on ***Community and Education: The Schools We Want***. They will give voice to the moral purpose for change and improvement in our schools, the imperative to positively address the diversity of our student population, the needs of aboriginal learners, and the construction of sustainable learning communities prefaced on cooperation and social responsibility. The vital thread of the keynotes is that education must be viewed within the context of community, and that helping each student succeed is a shared responsibility of both school and community. A multi-pillar approach to enhancing achievement is now a priority here in British Columbia as the Ministry of Education begins implementing plans for greater collaboration between government ministries, school districts and boards of education, post-secondary institutions and community agencies to improve literacy programs and services. *The Schools We Want* continues the dialogue of recent fall conferences—*The World We Want*, which examined vital educational, social and global issues at the dawn of the Information Age, and *Society and Education: The Canada We Want*, which focused on what it takes to become better citizens of the world and how education can help shape our ideal vision of the nation. Drawing from all of these conversations, we will cast an even brighter spotlight at next year's conference on students, as they are what matters most in everything we do.

## *program at a glance*

### **WEDNESDAY, NOVEMBER 14 BCSSA Member Special Sessions** (all Wednesday events at The Empress Hotel)

12 - 4 p.m. **Partners for Professional Practice\***  
 12 - 4 p.m. **New Members\***

*\* Special sessions are for BCSSA members. There is no cost to attend but registration is required. (Please check the appropriate box on the attached registration form)*

4 - 7 p.m. **Early conference registration**  
 (Delegates can pick up their conference package at The Empress, Upper Lobby)

### **THURSDAY, NOVEMBER 15 Conference Day One** (all Thursday sessions at Victoria Conference Centre, Level Two)

7:30 - 8:30 a.m. **Registration and continental breakfast**  
 8:40 a.m. **Plenary 1: Calvin Helin**  
 10 a.m. **Nutrition break**  
 10:20 a.m. **Plenary 2: Mary Ellen Turpel-Lafond**  
 11:30 a.m. **Lunch in Empress Crystal Ballroom**  
 1:15 p.m. **Plenary 3: John Abbott**  
 4 p.m. **Conference Day One close**  
 4:30 p.m. **BCSSA Annual General Meeting and President's Reception (BCSSA members only)**

### **FRIDAY, NOVEMBER 16 Conference Day Two** (all Friday sessions at Victoria Conference Centre, Level Two)

7:30 a.m. **Continental breakfast**  
 8:30 - 11:30 a.m. **Plenary 4: Andy Hargreaves**  
 10 a.m. **Nutrition break**  
 11:30 a.m. **Lunch in Empress Crystal Ballroom**  
 1:15 p.m. **Plenary 5: Sir Ken Robinson**  
 3 p.m. **Conference close**



**JOHN ABBOTT** is president of The 21st Century Learning Initiative, an international association of educational researchers and practitioners dedicated to exploring new understandings of the brain and learning to challenge current structures of education. He works with world-class researchers, educational innovators, legislators and business leaders from 12 countries to develop a synthesis of concepts that can be used by policy-makers and community leaders to extend the learning agenda beyond school walls. Following a long teaching career in England, he became director of Education 2000, spearheading numerous community-wide projects in the UK aimed at creating true learning communities. In his current role leading the Initiative, he has worked in Washington, DC, and lectured at conferences throughout Europe, North and South America, South Africa, Japan and Indonesia. He has served as a consultant for the United Nations Development Program and the U.S. Agency for International Development. His books include *The Unfinished Revolution: Learning, Human Behaviour, Community and Political Paradox*, which he co-authored with Terry Ryan, and he's had articles published in *Educational Leadership*, *Education Canada*, *Journal on Learning and Evaluation* and *The School Administrator*.

**ANDY HARGREAVES** is the Thomas More Brennan Chair in Education in the Lynch School of Education at Boston College. He taught primary school and completed his Ph.D. in sociology at the University of Leeds in England. He lectured in several English universities, including Oxford, and in 1987 moved to the Ontario Institute for Studies in Education, University of Toronto, where he co-founded and directed the International Centre for Educational Change. He has also held visiting professorships and fellowships in Australia, Sweden, Spain, Hong Kong, Japan and the U.S. Currently his research interests include the emotional politics of teaching and leading, the effects of educational reform on secondary schools and their teachers, and the sustainability of educational change and leadership. He has authored or edited more than 25 books on culture, change and leadership in education, and is the founding editor-in-chief of the *Journal of Educational Change*. His work has been translated into more than a dozen languages. *Teaching in the Knowledge Society: Education in the Age of Insecurity*, received outstanding writing awards from the American Educational Research Association and the American Libraries Association. *Sustainable Leadership*, which he wrote with Dean Fink, was published in 2006.

**CALVIN HELIN** is a member of the Tsimshian Nation from the northern BC community of Lax Kwalaams (Port Simpson). He is son of hereditary Chief Smoogyit Nees Nuugan Noos (Barry Helin), of the Royal House of Gitlan, and Sigidmhanaa Su Dalx (Verna Helin), matron of the Royal House of Gitachngeek, and is a cousin of celebrated artist Bill Helin. A Vancouver-based lawyer, karate instructor and business leader, he believes that self-determination, economic empowerment and education are the keys to move indigenous populations forward. He is president of the non-profit Native Investment and Trade Association, former vice president of the National Aboriginal Business Association, a founding director of the BC Oil & Gas Association, and was a driving force of Resource Expo 2004, a conference that brought together decision-makers from around the world to expand opportunities for Aboriginals. Named one of the "Top 40 Under 40" entrepreneurs by *Business in Vancouver*, he was also selected for *The Financial Post's* "Top 40 Under 40" national award. He has led international trade missions to China and New Zealand, and is the author of several publications relating to law, Aboriginal business and related issues. His book, *Dances with Dependency: Indigenous Success through Self-reliance*, was released last year.

**SIR KEN ROBINSON** is a renowned leader in the development of creativity, innovation and human resources. He has worked with national governments in Europe and Asia, Fortune 500 companies and some of the world's leading cultural organizations, including the Royal Shakespeare Company, the Royal Ballet, the European Commission, UNESCO and the Education Commission of the States. In 1998 this former professor of education (University of Warwick, England) led a national commission on creativity, education and the economy for the UK government, bringing together leading business people, scientists, artists and educators. His report, *All Our Futures: Creativity, Culture and Education (The Robinson Report)* was published to huge acclaim. He was the central figure in developing a strategy for creative and economic development as part of the peace process in Northern Ireland, working with the ministers for training, education enterprise and culture, and was a top advisor to the Singapore government for its strategy to become the creative hub of Southeast Asia. He speaks to audiences throughout the world on the creative challenges facing business and education in the new global economies. In 2003 he was knighted by Queen Elizabeth II for services in the arts and in 2005 was named as one of *Time/Fortune/CNN's* "Principal Voices." His latest book is *Out of Our Minds: Learning to Be Creative*.

**MARY ELLEN TURPEL-LAFOND** was appointed BC's first Representative for Children and Youth last year. Prior to her new role, she served as the Administrative Judge for Saskatoon, involved in the administration of the Provincial Court of Saskatchewan in relation to access to justice, judicial independence projects, technology and public outreach. She was a criminal-law judge in youth and adult courts and led in the development of partnerships to better serve the needs of young people in the justice system, particularly sexually-exploited children and youth, and children and youth with disabilities. Before her appointment to the bench she was a lawyer in Nova Scotia and a tenured professor of law at Dalhousie University. As a practicing lawyer she appeared before all levels of courts in Canada, including the Supreme Court. A member of Saskatchewan's Muskeg Lake Cree Nation, she worked with First Nations and Metis Elders, the judiciary and the Department of Justice to establish the first Circle Court in Canada. In 2006 the Law Society of Saskatchewan recognized her efforts to build bridges between the Aboriginal community and the justice system. *Time* magazine selected her as one of the "100 Global Leaders of Tomorrow" in 1994, and five years later as one of the "Top 20 Canadian Leaders for the 21st Century."

## Fall Conference 2007

### Community and Education: The Schools We Want

November 15-16

Victoria Conference Centre  
720 Douglas Street  
Victoria, BC V8W 3M7

BCSSA  
telephone (604) 687-0590  
fax (604) 687-8118

If you have registration questions or dietary restrictions, please contact:  
**Meredith Jenkins**  
mjenkins@bcssa.org

### BCSSA MEMBER SPECIAL SESSIONS REGISTRATION

Special sessions are for BCSSA members. There is no cost to attend but registration is required.

### CONFERENCE REGISTRATION

Per registrant  
**\$ 477**

(\$450 + \$27 gst)

Per registrant in district team of 5 or more  
**\$ 413.40**

(\$390 + \$23.40 gst)

Conference registration includes luncheon events on Thursday, November 15, and Friday, November 16

**Cancellation Policy:**  
Refund of a paid conference registration is possible for a cancellation made in writing and emailed to mjenkins@bcssa.org before November 7, 2007. Cancellation of a registration five business days or less prior to the conference will be subject to a 50% cancellation fee.

Please complete this registration form and return it to BCSSA by fax to 604-687-8118, or mail to Suite 208, 1118 Homer Street, Vancouver, BC, V6B 6L5. (Make cheque payable to BC School Superintendents Association) Registration confirmation will be sent by BCSSA email.

District Teams: Please photocopy this blank form and submit one for each team member. One registrant's form can be used to provide district payment information; attach it to the other team members' forms, which only require the registrant's name, position, email address and, if applicable, any selection of November 14 options. All registrations for a district team of five or more must be made simultaneously to qualify for the district-team discount. If the team becomes less than five due to one or more cancellations, the registration reverts to the original per registrant cost of \$450.

Please note: Individuals and district teams can also be registered online at [www.bcssa.org](http://www.bcssa.org)

SCHOOL DISTRICT / ORGANIZATION \_\_\_\_\_

NAME \_\_\_\_\_ POSITION \_\_\_\_\_

TELEPHONE ( ) \_\_\_\_\_ EMAIL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CHEQUE ENCLOSED    CHARGE TO              (GST #12669 4629 rt)

ACCOUNT # \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_

CARDHOLDER'S SIGNATURE \_\_\_\_\_

### BCSSA MEMBER SPECIAL SESSIONS (Wednesday, November 14)

Please select (✓) the special session(s) you will attend:

- New Members (12 - 4 p.m.)  
 Partners for Professional Practice (12 - 4 p.m.)

### CONFERENCE (Thursday, November 15, and Friday, November 16)

Total your payment below:

Per registrant (less than 5) \_\_\_\_\_ x \$ 477 = \$ \_\_\_\_\_

or Per registrant (5 or more) \_\_\_\_\_ x \$ 413.40 = \$ \_\_\_\_\_

(Registration forms for District Team of 5 or more must be sent together to qualify for the reduced rate)

### HOTEL INFORMATION

**The Fairmont Empress Hotel**  
721 Government Street, Victoria, BC V8W 1W5  
Reservations: 800-441-1414 (toll free)  
or 250-384-8111  
theempres@fairmont.com  
www.fairmont.com/empres  
Special room rate: \$90 (single/double)  
Special room rate is **only available until October 14.**

Please book your room directly with the hotel and identify yourself as a participant of the BCSSA Fall Conference. If booking online, please provide promo code: GRSUP1

**Hotel Grand Pacific**  
463 Belleville Street, Victoria, BC V8V 1X3  
Reservations: 800-663-7550 (toll free)  
or 250-386-0450  
reserve@hotelgrandpacific.com  
www.hotelgrandpacific.com  
Special room rate: \$90 (single) / \$120 (double)  
Please book your room directly with the hotel.  
Room block code: Nov07BCSSA